

Exhibition Prospectus - Southeastern Stamp Expo 2022

An APS World Series of Philately Show presented by the Southeast Federation of Stamp Clubs

January 28-30, 2022

Hilton Atlanta Northeast, 5993 Peachtree Industrial Blvd, Peachtree Corners, GA 30092

RULES & REGULATIONS

1. The exhibition is open to any collector regardless of philatelic affiliations or residence.
2. The whole of every competitive exhibit shall be the property of the exhibitor.
3. Exhibit Classes available are: Multiframe, One-Frame, Youth (ages 18 and under) and Transitional (ages 19-21), and Non-Competitive. APS rules no longer limit one-frame entries, however, the SESE reserves the right to impose a limit on one-frame exhibits, as it is more the number of exhibits, rather than the number of frames, which drives the workload for the jury.
4. We reserve the right to limit the number of frames allocated to any one Class or Category. Ten frames are the maximum that will be allocated to any one exhibit. Non-competitive and Court of Honor exhibits are by invitation only, but inquiries are welcome.
5. Eight levels of awards will be given in the regular classes: large gold, gold, large vermeil, vermeil, large silver, silver, silver-bronze and bronze. The Expo will be judged on a national level and an open basis. An unlimited number of awards will be available to the judges. The Southeastern Stamp Expo participates in the APS World Series of Philately. The Grand Award winner will receive an invitation to compete in the "Champion of Champions" competition at the 2022 Great American Stamp Show. The winner of the One-Frame Grand will be invited to compete in the single frame Champion of Champions competition sponsored by the AAPE in 2023. Novice awards may be given by the Judges for exhibitors showing an exhibit at the National level (i.e., WSP Show) for the first time.
6. Special Awards by other societies, the Southeast Federation of Stamp Clubs and Federation member clubs will also be available.
7. A panel of not fewer than five APS accredited judges will judge the exhibits. The decision of the judges will be final.
8. Exhibit frames will hold 16 pages, 8.5 x 11 inches, in four horizontal rows of four pages each.
9. An exhibitor may enter up to 4 exhibits, two Single, and two Multi frame. Separate entry forms must be submitted for each exhibit.
10. **Deadline for receipt of completed entry forms is December 10, 2021.** Entries may, and likely will, close earlier due to frame limitations. **Photocopies of the title page and/or synopsis page are required and must be sent with the entry form for each exhibit. No exhibit will be accepted without a copy of the Title Page.** Please send **seven (7) copies**, to be made available to the judges in advance of the expo. Amended title and synopses pages are welcome; however, to be of greater value to the judges, **they should be received by the Exhibit Chairperson by December 22, 2021.** Note that the Expo will make every effort to get your synopses to the judges after the deadline, but you risk giving the judges insufficient time to research your topic.
11. The entry fee is \$30.00 for a single frame; \$16.00 per frame for multiple frame exhibits. There is no fee for Youth or for Transitional exhibits, or for non-competitive exhibits, including Court of Honor exhibits. Entry fees must accompany the entry form. Fees are not refundable except in exceptional circumstances.

Make checks payable to *Southeast Federation of Stamp Clubs* and mail entry forms and check to:

SEFSC, P.O. Box 71657, Marietta, GA 30007-1657 Attn: Exhibits Chairperson

2022 SESE Donor Program

As part of the Southeast Federation of Stamp Clubs' ongoing efforts to promote philately in all its forms in the Southeastern U.S., we have established a donor program. We are a 501(c) (3) organization, whereby contributions to our programs are tax deductible to the donor to the fullest extent of the law. Donors will be listed in the expo program if they so desire. A donation is not required to exhibit or take part in the expo. We do hope that you will consider, however, that exhibition costs are subsidized by the other parts of the show. Our standard cost to deploy 150 frames is about \$40 per frame, which includes hired labor, awards, judges' fees, frame storage for one year, and other miscellaneous costs. Exhibitor fees do not reflect these fully loaded costs as we do not want exhibiting expenses to be a barrier to exhibiting with us. Any assistance from those who are in a position to help further in defraying exhibition costs is greatly appreciated, and is of course, accompanied by an acknowledgment letter for tax purposes. Show donors are recognized in our Show Program.

The following donor levels have been established:

Beacon of Philately	- to support overall expo efforts	\$100
Hospitality	- to support the Hospitality Suite	\$ 50
Program	- to support the printed program	\$ 25
Exhibition	- to assist costs of the exhibits	\$ 25

Insurance, Delivery and Mounting of Exhibits

12. Exhibitors must make their own arrangements for insurance. While due precautions will be taken to safeguard exhibits, no liability shall be borne by the Southeast Federation of Stamp Clubs, Southeastern Stamp Expo and its officers or the Hilton Atlanta Northeast Hotel.

13. Transparent page protectors are required on all pages for any exhibit; no exhibit will be mounted without transparent page protectors. For all exhibits, the exhibitor's name and address must appear on the back of each page together with the frame and page number to assure proper mounting and dismounting. Mailed Exhibit pages should be sent in envelopes, one envelope for each frame or in binders with dividers for each frame.

14. Exhibits sent by mail should be sent insured, registered or express mail and should arrive between January 24 & 26, 2022. Exhibitors should allow extra time for delivery of registered mail.

15. Exhibits to be mounted by the exhibitor must be delivered to the Hilton Atlanta Northeast on January 27, 2022. The mounting timeframe will be announced closer to the Expo date, once the hotel advises us of the time of availability of the ballroom.

16. Exhibits to be returned by mail should have adequate return fees included with the entry form. Registered mail, express mail, or insured receipt mail is required. Overpayment of postage exceeding \$5.00 will be refunded. Should our return mailing costs exceed funds provided by \$5.00 or more, an invoice will be sent for the shortfall. (We simply cannot absorb such expenses).

Exhibits to be picked up in person will be released after 3:00 PM on Sunday, January 30, 2022. Please comply with our checkout process which will be explained to you. Exhibitors with air travel constraints will be prioritized.

17. **Mailed exhibits should be sent to:**

**SESE, c/o Royal, Washburn & Will
Attn: Mr. David Will
4799 Sugarloaf Parkway, Building J
Lawrenceville, GA 30044**

18. **Please note that all other correspondence should be directed to the Exhibit Chairperson at sestampexpo@gmail.com or our P.O. Box. Only your exhibit should be sent to Mr. David Will.**

19. Award levels allotted by the judges are the result of a deliberative process. Different juries can come to different conclusions. Exhibitors are expected to accept the decisions of the jury and act in a professional manner when discussing the jury's decision with individual judges. The Expo's judges expect all exhibitors to comply with the APS Code of Ethics. There are formal channels by which exhibitors can raise issues they have with judges. Our panel consists of accredited APS qualified national judges who are volunteers that receive a nominal honorarium. Professional discussion and debate are welcome; however, disrespectful dialogue with judges is not acceptable.

20. A Feedback Forum of the exhibits will occur on the afternoon of Saturday, January 29, 2022, where each exhibitor can get the judges' evaluation of their exhibit. Further review of your exhibit with a judge at the frames is allowed and encouraged.

21. The APS has mandated the use of a new score sheet that is used for all exhibits, except Youth exhibits. All exhibits, including mailed-in exhibits, will be returned to their owners with this score sheet filled out by the assigned judge.

22. An awards ceremony will be held at the Awards Banquet dinner Saturday evening, January 29, 2022. The dinner price is \$60, which is our direct cost from the hotel. More details on the Awards Banquet, including menu items, will be posted on the SESE website as they are developed. Note that this awards banquet is an APS requirement of World Series of Philately shows, and we have a catering minimum we must meet with the hotel. **We hope that you will join us to accept your award, meet your fellow exhibitors, and help us manage our catering commitments to the hotel.**

23. Any exhibit that has previously won the Grand Award at SESE is ineligible for entry again. The addition/change of a few pages in this exhibit does not constitute sufficient change for the exhibit to be re-entered. It is our desire that the SESE Grand award go to as many different deserving exhibits as possible over time. All previous exhibitors are welcome back with any exhibit that has not won the Grand Award. The opinion of the Exhibits Chairperson with respect to acceptance of an exhibit will be final.

Check this website <http://www.sefsc.org> for the latest information.

Additional inquiries to the show Chairperson are welcome: Scott Mark (sestampexpo@gmail.com). Please do not hesitate to use this email address for any correspondence regarding your exhibit entry.